

UNCLEBRANDON

Author | Speaker | Creative Wealth Expert

*“Your creativity
deserves more than
better. Your creativity
deserves the best.”*



FOR EVENT PLANNERS

Bios, Headshots, Topics, Pitch Deck

FOR SPEAKING APPEARANCES CONTACT JORDAN AT
SPEAKING@ASKUNCLEBRANDON.COM | 800-928-3024

MEET YOUR SPEAKER

ABOUT UNCLEBRANDON - BIOS (MULTIPLE LENGTHS)

Super Short Bio

Brandon “UncleBrandon” McKoy is an author, speaker, and creative business expert helping people turn pain into purpose, creativity into healing, and gifts into ownership that builds long-term wealth.

Under 100 Words

Brandon “UncleBrandon” McKoy is an author, speaker, and creative business expert who helps creatives and entrepreneurs turn creativity into healing, structure, income, and long-term wealth. His work bridges music, emotional reflection, and entrepreneurship. Through his books, workshops, and immersive experiences, UncleBrandon teaches audiences around the world how to write music that heals, confront emotional and professional barriers, and turn their gifts into sustainable opportunities without losing authenticity, identity, or purpose.

Longer Bio — A Few Paragraphs

Brandon “UncleBrandon” McKoy is an author, speaker, and creative business expert who helps creatives and entrepreneurs turn creativity into healing, structure, income, and long-term wealth. He helps students, artists, and emerging creatives understand that their gifts are not just hobbies or talents — they can become tools for healing, purpose, income, and long-term abundance.

Through his “Music That Heals” approach, UncleBrandon teaches audiences how to use songwriting, storytelling, and emotional reflection to process life experiences, restore identity, and create from a place of truth. His message is especially powerful for people navigating pressure, burnout, uncertainty, grief, identity challenges, or the fear of stepping into who they are called to become.

As the founder of AskUncleBrandon, he also equips creatives with the business structure needed to move beyond talent alone. His work challenges students and artists to think beyond performance, visibility, and short-term opportunity by teaching them how to build professional value, sustainable income, ownership, and legacy.

Through his growing body of written work, programming, and transformational teaching, UncleBrandon helps audiences confront the emotional and professional barriers that keep them stuck. His message is clear: Your creativity deserves more than better. Your creativity deserves the best.

SIGNATURE PROGRAMS

OFFER #1

YOUR CAREER YOU'RE ENTREPRENEUR

Learn how to turn creativity into income, opportunity, and long-term career direction.

OFFER #2

CREATIVE WELLNESS: MUSIC THAT HEALS

Using music, learn an alternative framework to heal yourself and increase your financial wealth without being a musician

OFFER #3

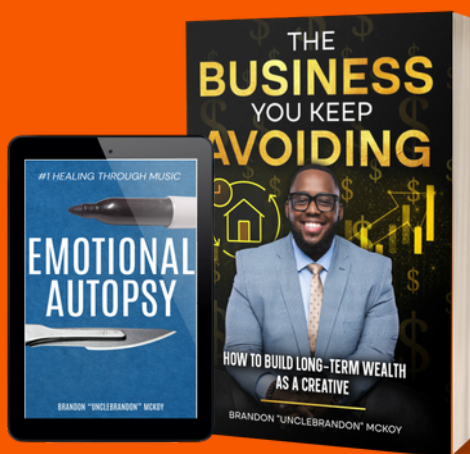
MUSICIANS EYEZ ONLY: HOW TO BUILD LONG-TERM WEALTH AS A MUSIC CREATIVE

The spiritual, emotional, and financial secrets to build a sustainable career in music

MORE DETAILS AVAILABLE IN KEYNOTE PACKAGES

OTHER TOPICS

- EMOTIONAL AVOIDANCE
- PASSION TO STRUCTURE
- BUSY BUT BROKE
- BUSINESS LEADERSHIP
- PRICING & OWNERSHIP



FEATURED BOOKS

Too many gifted creatives are emotionally stuck which keeps them financially bound. *The Business You Keep Avoiding & Emotional Autopsy* gives the blueprint to unlock this potential both professionally and artistically.

UNCLEBRANDON'S BOOKS

CONTACT OUR TEAM FOR SPECIAL PRICING ON BULK ORDERS

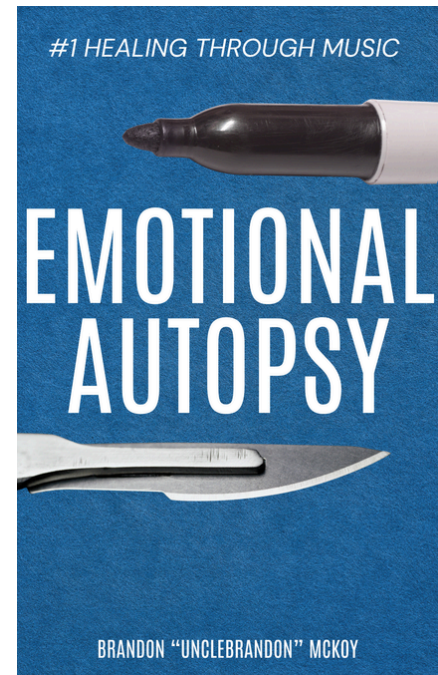
BOOKS AVAILABLE FOR BULK ORDER:



HEAL YOUR... SPIRIT, EMOTIONS, POCKETS

The Business You Keep Avoiding helps creatives see that financial limitation is not always a talent problem. It is often a healing problem. When pain remains unresolved it affects the spirit which keeps people operating beneath their true value.

Through this book, UncleBrandon helps creatives heal the parts of themselves that have been holding back their financial abundance. The goal is to restore confidence and develop long-term wealth without losing identity or purpose.



WRITE MUSIC THAT HEALS OTHERS, BENEFIT FINANCIALLY

Emotional Autopsy exposes how unresolved pain shapes the way we create and receive music. In a time when people need art that gives language to what they feel, creating music that heals both the creator and the listener moves the entire creative industry forward.

UncleBrandon helps creatives examine what they have carried so they can create with more truth and healing power. The goal is to make music that restores and creates lasting value.

UNCLEBRANDON

1-PAGE PITCH FOR EVENT PLANNERS

If you want to bring UncleBrandon to your campus, event, department, or organization but need help explaining the value to stakeholders or decision-makers, the information below can help make the pitch. If a conversation would help your team determine the best fit, availability, format, or package, UncleBrandon is willing to hop on a brief call to help you seal the deal. To setup, email Jordan at speaking@askunclebrandon.com

Super Short Bio

Brandon "UncleBrandon" McKoy is an author, speaker, and creative business expert helping people turn pain into purpose, creativity into healing, and gifts into ownership that builds long-term wealth.

Quick Background Points About UncleBrandon

- Author of multiple transformational books on financial wealth building and emotional wellness
- Creator of the Music That Heals approach, teaching people how to use songwriting and music as tools for self-healing support
- Travels globally connecting emotional wellness, creative identity, professional development, and entrepreneurship

Reasons to Bring UncleBrandon / What Makes Him Different

- With a professional MSW background, UncleBrandon understands healing, identity, reflection, and emotional wellness beyond surface-level inspiration.
- He connects naturally with students: Because UncleBrandon is close in age to many youth, his message feels relatable, current, and grounded in what young creatives are actually navigating.
- As a songwriter, musician, and music director, he brings real musical experience into every keynote and workshop.

Quick Links to Share

Speaking Reel: Visit [AskUncleBrandon](#) on Instagram

Resources For Event Planners: [AskUncleBrandon.com/speaking](https://askunclebrandon.com/speaking)

Additional Ways UncleBrandon Can Support Your Event

- Before the event, UncleBrandon is intentional about understanding your audience, campus goals, event theme, and desired student outcomes. This helps ensure the keynote or workshop feels relevant, personal, and aligned with the experience your team wants to create.
- When possible, UncleBrandon also enjoys staying after the session to connect with students, answer questions, sign books, take photos, and be present as part of the full event experience. Depending on timing, package, and scope, additional support may include:
 - student Q&A
 - panel moderation
 - group facilitation
 - podcast-style conversations
 - meet-and-greet moments
 - book signing
 - promotional support
 - creative reflection activities
 - custom student resources
 - follow-up materials

OTHER EVENT RESOURCES CAN BE FOUND AT
[ASKUNCLEBRANDON.COM/SPEAKING](https://askunclebrandon.com/speaking)

WHAT MAKES UNCLEBRANDON DIFFERENT?

Learn More Information At AskUncleBrandon.com

How UncleBrandon Adds Value Beyond The Stage...

As a speaker, UncleBrandon commonly goes beyond delivering a strong keynote or workshop. His goal is to become a partner with your team to create a meaningful student experience before, during, and after the event. Depending on timing and scope, additional support may include Q&A, meet-and-greets, resource sharing, promotional support, book signings, creative reflection activities, or follow-up materials.

1. VIP Dinners or Cocktail Events - NO ADDITIONAL COST

One of the most meaningful parts of UncleBrandon's work is connecting with students beyond the stage. He does not view speaking as simply showing up, delivering a message, and leaving. When possible, UncleBrandon enjoys staying engaged with attendees, answering questions, hearing their stories, signing books, offering encouragement, and being present as part of the full event experience. His goal is to make students feel seen, supported, and personally connected to the message long after the session ends.

2. Filmed Sessions - NO ADDITIONAL COST

One way to extend the impact of an event long after it is over is by generating a high quality video from it. Planners and organizers are encouraged to bring a video team or content producer to capture the keynote, workshop, student interactions, and event highlights. This allows the message to continue reaching students, faculty, and community members beyond a one-time experience.

3. Event Promotion & Social Media - NO ADDITIONAL COST

Depending on the event, if promotion to drive attendance is required, UncleBrandon is happy to support those efforts. He can also use his social media presence to engage with audiences online.

4. MC and Hosting PRICING VARIABLE

For events with a full program of activities, UncleBrandon can go beyond delivering a keynote by serving as a dynamic host, MC, panel moderator, podcast guest, group facilitator, or overall event voice.

5. Book Signings

If your event includes a book signing opportunity, UncleBrandon is happy to stay, connect with attendees, and sign books after the session.

NOTE - While there is no fee for the book signing appearance, the books themselves do incur additional cost. We offer special pricing for bulk order purchasing (50 or more). Please inquire during the booking process.

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